

REP HEADLINE# 6288380
*** UNAPPROVED REV #1 ***

REP: TEL# 323-634-8086
ORDER WORKSHEET

FAX# 323-937-2481
HARRIS REPORT FROM REP
CHANGES
AUG21/12 13.27
*** WFTV-TV ***

ADV # _____ ADV. NAME ISS/NFIB
AGY # 1243 AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP. # _____ OFF. # 78 SALESMAN # _____
BUYER NAME KYM MASON
SALES PRSN LA- MICHAEL WARD

ORDER # _____ CONTRACT # 6288380

CLASS: NATL. LOCAL REGIONAL

PRDCT 263/NFIB W/O 8/27 EST#263 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG27/12 SEP2/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG21/12 13.27

REP: *****URGENT*****
REV TO ADD 530 & 6A SPOTS TO SKED IN NEW LINES 6-7

PREV TTL: \$62,000

ADD TTL: \$15,000

REV TTL: \$77,000

PLS CONF

REV STARTS ON MON, 8/27!!!
THANKS LINDA FOR MICHAEL 8/21

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS:

AGENCY ADVERTISER CODE = NFIB
AGENCY PRODUCT CODE = NFIB
AGENCY EST# = 263

6	A		530A-600A	30		\$900.00	8/27	8/31	5		M-F	5
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PROGRAM : EYEWITNESS NEWS
RA35+ : 1.6
ORD COM1 : 8/21-ADD TO SKED
CON COM1 : RUN 1X PER DAY

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 13.27
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

7	A		600A-700A	30		\$2,100.00	8/27	8/31	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
RA35+ : 2.4												
ORD COM1: 8/21-ADD TO SKED												
CON COM1: RUN 1X PER DAY												

SEP/12 77000.00 CONTRACT TOTAL 77000.00
TOTAL SPOTS 35

MARKET TOTALS \$88,571 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE